

**FREE!**

# Member Protection Information Officers (MPIO) networking breakfast

**Tuesday  
7.30am-9am  
29 Oct**

Department of  
Sport and Recreation  
246 Vincent Street  
Leederville

You are invited to attend this MPIO networking breakfast and listen to guest speaker Wayne Bradshaw discussing the importance of creating a positive culture in sport.

Wayne's presentation will explore:

- Why culture eats strategy for breakfast
- The importance of leadership and culture
- Implications on MPIO's

If you're already an MPIO or would like to become one, join us to:

- Listen to the guest speaker
- Meet and network with other MPIOs
- Be updated with the latest information in the area of member protection

A light breakfast will be provided.

Registrations are essential by  
**Tuesday 22 October 2013**

RSVP to:  
info@wasportsfed.asn.au  
(08) 9387 8100

Wayne Bradshaw is currently working with the WA Sports Federation on the Changing Attitudes to Alcohol through Sport



project which focuses on a cultural approach to behaviour change. He's also the CEO of The Fathering Project, a not-for-profit organisation.

Wayne was the CEO of the West Australian Football Commission for 10 years where he developed the WAFC as a high performance organisation with a focus on leadership and a culture that valued empowerment, accountability and innovation alongside a strong emphasis on effective stakeholder management.